

CURRICULUM VITAE

DR TABITHA KARANJA, PHD

SENIOR LECTURER

P.O Box 845-10100, NYERI

Mobile Phone: 0728637905

Email: twanjiru@mut.ac.ke

PERSONAL INFORMATION

Marital Status : Married
Nationality : Kenyan
Gender : Female
Languages : English, Kiswahili and Kikuyu (Written and Spoken)
Religion : Christian

SUMMARY OF QUALIFICATION

Experienced University lecturer in Business Administration with a Specialization in Entrepreneurship skills and Business Studies. Successful trainer with excellent results, effective time management skills, exceptional organization skills, good interpersonal skills, proficient in Technology adoption.

ACADEMIC AND PROFESSIONAL QUALIFICATION

2015-2018 : Ph.D. (Entrepreneurship Option) From Dedan Kimathi University.

Research Topic: *ENTREPRENEURSHIP EDUCATION, ENTRENURIAL DYNAMISMS AND ENTRENURSHIP PROPENSITY AMONG UNIVERSITY STUDENTS IN KENYA*

2012-2015 : PhD Coursework and proposal writing

2009-2012 : Masters in Business Administration (MBA) Entrepreneurship Option- Kenya Methodist University.

Research Topic: *FACTORS INFLUENCING THE GRADUATION OF WOMEN OWNED MICRO- ENTERPRISE TO SMALL ENTERPRISE IN NYERI*

2016- 2020: BBA (Bachelors in Business Administration) (Entrepreneurship)

1990 -1993 : Moi University (Education arts)

1987 -1989 : Njonjo Girl's high school ('A' level)

1983 - 1986 : Taita Towett secondary school ('O' Level)

1978- 1982 : Kipkelion primary school

WORK EXPERIENCE

I have Thirteen (13) years of teaching entrepreneurship and related courses to undergraduate students in the following institutions:

2019 - to Date: Lecturer Murang'a University of Technology
School of Business Department of Human Resource

ADDITIONAL MANAGEMENT RESPONSIBILITIES AT MURANG'A UNIVERSITY OF TECHNOLOGY

1. 2nd May 2024 To Date: Ag. Director Gender and Development (Murang'a University of Technology)
2. March 22nd 2022 to April to 24th April 2023: Ag. Director Quality Assurance and Performance Management (Murang'a University of Technology)
3. 2021-Present: Deputy Christian Union Patron Murang'a University of Technology.
4. 2020 to Sep 2021: Ag. Director Linkages Outreach and Partnership (Murang'a University of Technology)
5. 2019 to July 2020: Ag: Coordinator: Career Service coordinator (Murang'a University of Technology)

RESEARCH AND PUBLICATIONS

Publications:

1. Dr Tabitha Karanja, PhD International Journal of Business Marketing and Management (IJBMM) Volume 8 Issue 3 May-June 2023, P.P. 01-10 ISSN: 2456-4559 www.ijbmm.com
The Contribution of Entrepreneurship Ecosystem in Inculcating Entrepreneurial Propensity for Community Development
2. Dr Tabitha W. Karanja, PhD International Journal of Economics, Commerce and Management United Kingdom ISSN 2348 0386 Vol. X, Issue 12, Dec 2022 The Role of Innovative Entrepreneurship for Economic Growth in Kenya (a case of women owned Micro and Small Enterprises in Murang'a county)
3. Dr Tabitha W. Karanja, Ph.D. International Journal of Scientific Research and Engineering Development-- Volume 6 Issue 1, Jan-Feb 2023 Available at www.ijred.com
Entrepreneurship Teaching Methods and Educators Network Moderated by Environmental Dynamisms in Inculcating Entrepreneurial Propensity Among University Students In Kenya
4. Sandra Waithira Kinuthia¹, Dr. Tabitha Karanja² , ISSN 2348-3156 (Print) International Journal of Social Science and Humanities Research ISSN 2348-3164 (online) Vol. 8, Issue 4, pp: (288-296), Month: October - December 2020, Available at: www.researchpublish.com Effect of Job Design as Stress Management Strategies on

Middle-level Employees Workplace Performance of Muranga County Government Sandra Waithira Kinuthia¹, Dr.Tabitha Karanja², Dr. Oteki Evans

5. Edwin Ireri (PhD)¹, Karanja Tabitha (PhD)⁴ 1Ph.D. International Journal of Arts and Social Science www.ijassjournal.com ISSN: 2581-7922 Volume 5 Issue 8, August 2022
Influence of Agency Banking Strategy on Uptake of Products and Services in Family Bank Limited
6. Ireri Edwin (PhD)¹, Karanja Tabitha (PhD)⁴ Influence of Mobile Banking on Uptake of Products and Services in Family Bank Limited, Kenya
7. Paul Kuria (PhD)¹, Evans Oteki (PhD)², Tabitha Karanja (PhD)³ The International Journal of Business Management and Technology, Volume 6 Issue 3 May-June 2022 ISSN: 2581-3889 Effect of Entrepreneur's Attributes on Financial Performance of Private Security Firms in Kenya
8. Kuria Paul¹, Oteki Evans², Karanja Tabitha³, International Journal of Management and Commerce Innovations ISSN 2348-7585 (Online) Vol. 10, Issue 1, pp: (260-267), Month: April 2022 - September 2022, Available at: www.researchpublish.com: Relationship between Firm's financial aspects and Financial Performance: A case of Private security firms in Kenya
9. Karanja Tabitha.W, Gicuru K. I, Nyaboga A, B: Effect of Entrepreneurship Education Curriculum in Inculcating Entrepreneurial Intention Among University Entrepreneurship Students in Kenya (Manuscript No: 1971059 Science Publishing Group)
10. Karanja Tabitha, Kimani George, Kiama Michael: An Investigation into the Factors Influencing the Growth of Women-Owned Micro Enterprises. (ISBN Number: 978-3-656-17829-3)
11. Karanja Tabitha, Muturi Phyllis, Mary Mukabi, Kabata David, Wahome susan, Kanyogo Mercy: International Journal of Business and Social Sciences Vol.4 No.16: Small Business Management Pg. 113. ISSN 219-6021.
12. Karanja Tabitha W.: International Journal of Business and Social Sciences Vol.6: Linking Entrepreneurial Innovations from Kenyan Universities to Kenyan Market Through Venture Capital Financing
13. Karanja Tabitha W, Gicuru Karimi: International Journal of Business And Social Sciences Vol 7: The Contribution of Personality Trait in Entrepreneurial Intention Among University Students In Kenya
14. Muturi Phyllis, Karanja Tabitha W: International Journal of Economics, Commerce and Management United Kingdom: Vol. II. Issue 6, 2014. ISSN 2348 0386: Value Chain Analysis of a commercial Bank: A case study of Equity Bank in Kenya.

SEMINARS AND CONFERENCES

1. Tharaka University Conference THEME: *“Enhancing Research and innovation for Sustainable Development in a Dynamic Environment” 4TH ANNUAL Conference held 16th to 18th November 2022*

TOPIC: Entrepreneurship teaching methods and educators network moderated by Environmental Dynamisms in inculcating entrepreneurial propensity among University Students in Kenya.

2. Bomet University Conference THEME: *Building on Institutional Resilience for sustainable. development. date: 29th and 30th November 2022.*

TOPIC: The role of Innovative Entrepreneurship for Economic Growth in Kenya (A case of women owned Micro and Small Enterprises in Murang’a County)

3. Murang’a University of Technology 1st Conference: THEME: *Harnessing Technology and Innovation to address emerging Issues.*

TOPIC: The Contribution of Entrepreneurship Ecosystem in Inculcating Entrepreneurial Propensity for Community Development in Kenya

4. Chuka University: 1st International Research Conference THEME: *Enhancing Innovation for Sustainable Development in the 21st Century.*

Topic: Linking Innovations from Kenyan Universities to Kenyan Market through Private Capital Venture Funding - Abstract page 43.

5. Chuka University: 6th Nov 2019 Chuka University International Research Conference THEME: *Exploring New Frontiers in Education, research and Innovation for Economic Development.*

TOPIC: Linking Innovations from Kenyan Universities to the Kenyan Market.

6. Kenyatta University: *participated as a panelist in a pre-conference on in Directorate of Career Development and mentorship program:*

Topic: Building a Diversified and Transformative Workforce for the 21st Century Job Market.

DOCTOR OF PHILOSOPHY (PHD) SUPERVISION (TO COMPLITION)

1. Paul Kuria - BE500/5224/2018 (Graduated in 2022: Murang'a University of Technology)
2. EDWIN M. IIRERI - REG NO BE500/5247/2017 (Graduated in 2022: Murang'a University of Technology)

MASTERS SUPERVISION (TO COMPLITION)

- 1.Sandra Waithira Kinuthia - BE401/5212/2017 (Graduated in 2022: Murang'a University of Technology)
2. Michael Rukwaro Waweru - BUS 3-0512-2/2010 (Graduated in 2014: Kenya Methodist University)
- 3.Kigwa Murugi Perister - BUS-3-7224-3/2012 (Graduated in 2014: Kenya Methodist University)

ON-GOING SUPERVISION (MASTERS)

- 1.Evans Ngetich - BE404/5715/2021 - MSC HUMAN RESOURCE MANAGEMENT

INTERNAL SUPERVISOR

1. Rosasi Ombeo Thomas – BE401/5408/2019: TOPIC: *“Role of the Public Procurement in enhancing the Growth of small and Medium Sized Enterprises in Nyamira County, Kenya.”*
2. Christine Syombua -BE404/5214/2018: TOPIC: *“Effect of Career Management Practices on Employee Performance in Murang'a and Sanitation Company Limited.”*

PROFESSIONAL MEMBERSHIP

A member of KuQAn (Kenya Universities of Quality Assurance)

FUNDING

1. Grant Award for the Vice Chancellor's 5th Research Grant: Proposal Title: *Implementation of Strategies to Facilitate Growth of Women owned Enterprises from Small to Medium Enterprises (A case of women-owned Enterprises in Nyeri County)*

ACTED AS A MEMBER IN THE FOLLOWING ADHOC COMMITTEES

1. Academic Advisor -Entrepreneurship skills and Business studies advisor (To Present)
2. Murang'a University of Technology Strategic committee member
3. A Board Member of Open Distance and e-Learning Murang'a University of Technology
4. Murang'a University of Technology Stakeholders Requirement committee member.

COMMUNITY SERVICES

1. A member of Dorcas Women-reaching out to needy women
2. Epic Consulting-Engage in training Business operations especially among Youth and Women.
3. YouTube Channel-Dr Tabitha Njogu Epic Entrepreneurship -For Entrepreneurship Training.

EXPERIENCE AS A PART TIME LECTURER

2011-to 2018 : Part-time Lecturer: Karatina University (School of Business and Entrepreneurship)

Units Covered:

- Introduction to business
- Principles of enterprise management
- Entrepreneurship policies and strategies
- Entrepreneurship venture creation
- Philosophy of Entrepreneurship
- Entrepreneurship and small business management
- Business start-up process
- Entrepreneurship and small enterprise management
- Marketing in small enterprises
- Strategic management in small enterprises
- Entrepreneurship Theory and Practice
- Small Enterprise Management 1
- Historical Development in the Informal Sector

2011-to 2016 : Part-time lecturer: Dedan Kimathi University of Technology

Units Covered:

- Entrepreneurship skills
- Research methods
- Corporate social responsibility
- Entrepreneurship skills

2011-to 2016 : Part-time Lecturer: Kenya Methodist University

Units Covered:

- Introduction to human resource management
- Entrepreneurship
- Social Entrepreneurship
- Introduction to Entrepreneurship
- Foundation of Entrepreneurship
- Fundamentals of Entrepreneurship
- Social Entrepreneurship and Market Development
- Entrepreneurship policy

2014-to 2018 : Part-time Lecturer: Kirinyaga University College

Units Covered:

- Philosophy of Entrepreneurship
- Introduction to philosophy
- Introduction to Business
- Business Law

TRAININGS AND CAPACITY BUILDING

2021-To Present-Epic Entrepreneurship Trainer

2021 to Present: A trained and Certified Internal Auditor of ISMS (*Information Security Management System*)

2019: Appointed to Train on Uwezo Funds (Rurigu Ward)

2006-2009 : Team Leader Tasly (Multiple level company)

Duties:

- Organizing groups and teaching on proper health living.
- Ensuring proper distribution of Tasly products in Mount Kenya Region
- Organizing seminars
- Planning for weekly meetings with youth leaders
- Planning and organizing monthly meetings for members
- Attending yearly award-meetings.

2000-2003 : ResCare Centre
Youth Rehabilitation-Columbus Ohio (USA)

2003-2005 : The Association of Physically Disabled - Columbus Ohio (USA)

1993-1998 : Chinga Boys High School/ Wamutitu Secondary School.

Duties:

- Teaching
- A class teacher.
- C. U (Christian Union) Patron

-Head of guidance and counseling department

OTHER AREAS OF LECTURING COMPETENCES

- Human Resource Management
- Marketing
- Management Courses
- Philosophy

KEY COMPETENCIES

- Lecturing
- Leadership skills
- Planning and organization of major activities
- Undertaking research
- Coordinating and controlling major activities
- Guiding and counseling the youth

Career Hobbies and Interests: Reading Books, Travelling, Listening to Gospel Music

Career Objective: Any challenging, responsible and dynamic lecturing position in a reputable Institution.